



## Carolyn Collins

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# Graphic Designer

Creative • Analytical • Strategic

## Technical Proficiency

**Platforms:** Mac OSX and Windows

**Applications:** Constant Contact, Cinema4D, Maya, HTML/CSS Proficiency, MarketLive, Amazon Analytics, OrderMotion, Adobe Photoshop, MS Office Tools, Flash

## Creative Proficiency

- Advertisement design
- Company branding design
- PowerPoint presentations
- Collateral/Mock-ups
- Photo retouching
- 3D visualizations
- Film and video editing
- Data Entry (115wpm)
- Visual development for web
- 3D printing

## Experience

December 2015 – Current **Graphic Designer and 3D Modeler**

**Freelance Designer and Consultant** Tucson, AZ

Creative design imagery with web and print, for various companies such as Volvo of Tucson, and Homewood Suites, Hilton properties.

October 2014 – May 2015 **Graphic Designer and eCommerce Marketing**

**Adamax, Inc. (Continental Sales & Marketing)** San Leandro, CA *(contract)*

- Created product and packaging visualizations from start to finish.
- Prepared presentation campaigns for product sale in stores and online.
- Analyzed month-end reports and projected eCommerce information to sales teams.
- Maintained online store presentations and upgraded new product information.

May – July 2014 **eCommerce Marketing Assistant Manager**

**Party City (Corporate)** Pleasanton, CA *(contract)*

- Website product management for online sales and promotions.
- Directly engaged production and copyright teams for solid web presentation.
- Coordinated with manufacturers to obtain samples for item setup.

December 2012 – June 2013 **Graphic Designer/Technical Information Artist**

**Lawrence Livermore National Labs** Livermore, CA

- Designed visual information and interactive media to support lab research.
- Generated multimedia content across mobile and PC/MAC platforms.
- Developed an augmented reality simulation project as a new medium for future communication and displayed final simulations to the internal research community.

July – December 2012 **3D Graphic Designer & QA Tester**

**Apple Inc.** Cupertino, CA *(contract)*

- Created 3D scaled images for iOS maps using proprietary 3D modeling tools.
- QA tested Apple's mapping software for future releases, and fixed previous errors.
- Compiled detailed training instructions for a more efficient map generation process.

July – December 2012 **3D Graphic Designer & QA Tester**

**Aechelon Technology** Cupertino, CA *(contract)*

- Created 3D photo-realistic city buildings and architecture models for military training simulations.

## Education:

2011 **Academy of Art University** San Francisco, CA

Bachelor of Fine Arts in Animation and Visual Effects